



Sorge & Geschwister's souvenir shop, Am Kurpark 18, painted by Heinrich Bickel in 1926

In 1760, this one-time Garmisch town hall, with a requisite dance hall on the second floor, was sold to Stephan Jocher — hence the “Haus Jocher” painted beneath the window on the right. His grandson, Johann Georg, who went by the name “Schloapfifer,” gave the building its current title, the “zum Schloapfifer” House, noted on a scroll behind the *putto* at the bottom. For the last three generations, the Sorge family has run the store here selling “Bayer Volkskunst” (or the “Bavarian Folk Art”) that you see today. Joseph “Max” Jocher commissioned the local artist Heinrich Bickel to incorporate the building’s history into his mural on the front, including an image of Saint Elisabeth in the top left corner of the gable, and in the top right corner, a reference to this building when it was still a dance hall, with a *putto* and musical instruments beside an image of the building and its original Lüftlmalerei.